

VANIA VEGA.COM

LEAD PRODUCT DESIGNER

PROFILE

Bringing **over 10 years** of experience as a Product Designer based in Mexico, I **specialize in solving user centric challenges for companies.**

Beyond design, I thrive in **mentoring, coaching, and empowering teams to tackle complex problems** and achieve meaningful results.

With a solid foundation of experience, I **lead recruitment initiatives**, implement robust **career development programs**, and cultivate a **culture** of creativity and collaboration to drive innovation.

 /VaniaVega

CONTACT

 33-11-93-84-96

 vania.vegac@gmail.com

SOFTWARE

Figma/FigJam

Whimsical

Maze

HotJar

Chat GPT

Confluence/Jira

Google Suite

EXPERIENCE

● KUESKI / Feb 2020 - Present Lead Product Designer

Currently, I lead a team of 6 including researchers and writers to drive user centric design and business aligned solutions. I'm responsible for the end to end design strategy of the Kueski Pay.

● CREATOR NINJA / Jan 2019 - Jan 2022 Senior UI/UX Consultant

I served as a UX consultant for a Japan-based company specializing in YouTube analytics, collaborating remotely with a diverse, cross functional team from the Philippines, Japan, and the United Kingdom.

● GURU DE VIAJE / Jun 2019 - Feb 2020 Senior UI/UX and Product Designer

I led the UX strategies for the product, which included creating research plans, designing interfaces, validating assumptions, and providing necessary assets for the development team, all within set timelines.

● UNOSQUARE / Apr 2016 - Jun 2019 UX and Visual Designer

Design of digital interfaces, apply UX processes according to the design thinking methodology, to visual design for both, internal projects and with clients.

LANGUAGES

Spanish, English

RECENT COURSE

Leadership Lab @Collective Academy 2024